

s a m p l e v e r b i a g e f o r

# INVITATION TO LAUNCH

" Hi Heather!

Do you have a quick minute? I have a super quick question for you!  
(Pause for an answer)

Okay, great! I'm getting ready to run into a meeting. I'm sure you know I work at the College, and I absolutely love what I do, but Seth and I have been talking about how we both work crazy hours and at the end of the day we're both getting whatever is left over of each other's time and energy. We're also at a point now where we need to grow our finances so we can have options for our future family.

There's really not much more Seth can do because of his work schedule, so if anything is to change it's up to me.

What I have found is a way to grow a second (or third!) source of income: I've started a side business / a Health and Wellness franchise with Arbonne, and I'm really determined to make it work.

I'm starting by having two business launches, and I would love for you to come take a look at what I'm doing. It may or may not be for you but it would mean the world to me if you would come and support me as I'm getting off the ground.

I'm having a get together on Friday, September 7, at 6:00 pm and Saturday, September 8, at 10:00 am. Which one of those would work best for you?

(Pause for an answer)

Great!! Thank you so much. I will see you then!"